



TEXT PLEDGE

RISE UP

1 Pledge -Many Causes
Access Help lines
Textpledge.us

DEMOGRAPHICS
STATS
PROJECTED GOALS
SPONSORSHIP LEVELS

MEDIA PACKET

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TEXTPLEDGE.US



CRISIS CARD

DOING THE GOOD

Text Pledge is a Nonprofit Corporation, based out of the state of Michigan.

Our mission is to provide digital crisis cards compiled of emergency numbers for anyone to reach out in the event of crisis situations. These can be found on our website or on the app. Text Pledge provides educational materials on societal issues affecting communities.

Our updated statistics, pulled from gov. sites and credible sources monthly, include: Distracted Driving, Discrimination & Hate Crimes, Disabilities and Mental illness, Acts Of Violence (with or without guns and weapons), Child Abuse, Human Trafficking, Bullying and Cyberbullying, Domestic Abuse and Assault, Sexual Assaults' and Teen pregnancy, Driving under the Influence, Drug and Alcohol abuse, Suicide rates, Animal Abuse and Neglect, Environmental, Ozone, and Water pollution.

Even though, Statistics are difficult to see:

Text Pledges Motto "Rise Up" promotes raising awareness for a variety of topics, learning good mental health habits, how to handle emotions and have effective communication. Text Pledge encourages healthy practices that can be implemented daily. Each program shows a variety of ideas we can use to avoid dangerous situations. Text Pledge also encourages various activities,

what we can do to protect each other,

protect the environment, protect animal rights and so much more.

Our programs are grade level specific and designed with care for your classrooms. Text Pledge programs for K-12 are free downloadable off from the mobile app and the website. Text Pledge teaches basic skills for keeping everyone safe.

Through the Text Pledge programs students are able to learn about important issues weighing on society, as well as what they can do to make the world a safer place. Many problems in today's age, go "hand and hand"

with poor mental health, so it's very important that, the pledges are considered- A "1 pledge for many causes, A "10 in 1 smart pledge " this helps to assist in mitigating mental health reform for our education systems.

Text Pledge encourages students and Individuals to engage in presentations, and become advocates for themselves.

A free resource for youth, educators and all that are committed to create change.



GREAT SERVICE

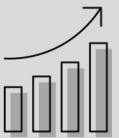


SOLID TEAM

GOOD COMMUNICATION



CONSTANTLY GROWING

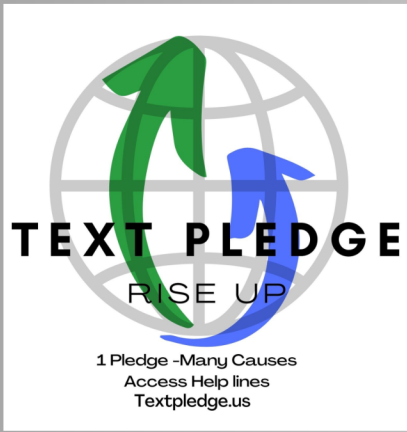


How Does Text Pledge Promote?

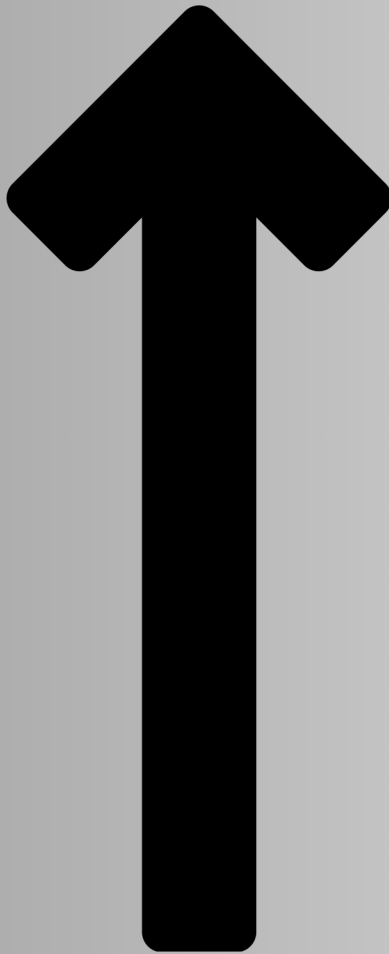
Speaking Engagements , ADVERTISING AND SPREADING THE WORD THROUGH SOCIAL MEDIA POSTS ON VARIOUS CHANNELS. PRINT & MARKETING MATERIALS THROUGH A VARIETY OF SOURCES. EDUCATION, EDUCATION, EDUCATION.

How we communicate ?

MANY WAYS - BY INSPIRATIONAL VIDEOS, BLOGS, NEWSLETTERS, WEBSITE UPDATES, CALENDAR OF EVENTS, GROUPS AND FORUMS AND ON SOCIAL MEDIA.



Since 2018



THE Stats / Demographics Projected Goals **THE DEMOGRAPHICS** **The Stats**

In no specific order

DISTRACTED DRIVING 13%

CDC.GOV/DISTRACTEDDRIVING

**RACISIM/HATE CRIMES
32%**

DOJ.GOV

GUN VIOLENCE 67%

gunviolencearchive.org

HUMAN TRAFFIKING 47%

Polarisproject.org

Cyber bullying / Harassment 73%
of students admitted to being bullied

DOMESTIC VIOLENCE

20 people per minute being affected

SUICIDE

47, 511 reported in 2019
nimh.nih.gov/health/statistics/suicide

ANIMAL CRUELTY / ABUSE
10 million a year AFFECTED
6.5 million surrendered
PETPEDIA.COM



2024 PROJECTED GOALS

Programs and Courses

Program encouragement in all us schools with parent involvement or permission (All Sectors)

Programs further developed in a variety of languages to branch out, work nationally and internationally.

Video tutorials.

Student mentorship program developed at various levels.

Research performed in other specific areas of high interest that can be encompassed with programs and development.

Variety of courses and other programs developed, "off shoots" from internal proprietary programs.

Reform programs and courses for the incarcerated and violent offenders.

Marketing

TV/ Media/ Live Presentations /

Email Marketing/ Social Media Marketing /IG/ FB/ Snapchat

Tik Tok/ Youtube Videos

Blog Posts/ Print media

Podcasts/ Advertisements

Radio / Book Tours

(Beta and Metrics usage collected locally for data feedback and performance)

Text Pledge Website

The national statistics are updated monthly and provide students with needed information on many topics.

Our blog and informational resources are full of materials, including programs for K-12. Our Collaborative strategic partnerships come from counselors and professionals working from their respected fields of studies.

Mobile Apps

Routine updates to make the apps more user friendly. Routine checks of downloads for metrics

Development of the mobile app in various languages with national hotlines for every country.

Text Pledge Programs

Text Pledge Programs are like none other.

By mitigation of the Text Pledge programs in all grade levels we are tackling many epidemics society has allowed to happen by no fault of our own. And by doing so, Text Pledge shows youth that Mental Health plays a very big aspect, in specific areas of today's world. By tackling these issues at the youngest levels, and reminding young minds, Text Pledge will save millions of lives every year.



OUR SPONSORSHIPS

TEXTPLEDGE HAS A VARIETY OF WAYS OUR PROGRAMS CAN BE SUPPORTED. THE SPONSORSHIP LEVELS ARE THE EASIEST WAY TO BE A PART. THROUGH VARIOUS SPECIAL EVENTS, AND PARTNERSHIPS, YOU'LL BE ABLE TO PROMOTE YOUR BUSINESS EVEN MORE THAN WHATS LISTED BELOW.

GOLD	PLATNIUM	DIAMOND
<p>\$999-2399</p> <p>1/2 page ad on informational materials and brochures 4 ads annually on social media postings. landing page ad link to your local business. Logo on Text Pledges event invites. As well as featured sponsor on informational videos</p>	<p>\$2400-4999</p> <p>Invites to before and after engagements. Noted sponsor ad in literature and brochures. Ad on footer of event invites, logo on ads, social media mentions, Premium placement in literature, as well as mentions at events. Premium spot as featured sponsor on the website.</p>	<p>\$5000+</p> <p>Lets Talk! -Invites to all before and after engagements. Premium placement and acknowledgments at all events. Featured sponsor acknowledgement on informational videos. Mentions as an endorser of Text Pledge on social media as well as all ad space in our platinum package.</p>

Become a sponsor, and grow with us!

Silver: \$500 -998

Bronze:\$375 -\$499

Honorable Mention: \$100 -\$374:

