



TEXT PLEDGE  
RISE UP

# ACTIVITY BOOK

PROTECT ANIMAL RIGHTS

GRADES 7 - 8



NAME: \_\_\_\_\_



**TEXT PLEDGE IS A NONPROFIT IN GREATER GRAND RAPIDS, MI, THAT SEEKS TO CHANGE THE WORLD ONE PLEDGE AT A TIME. OUR 10 PLEDGES FOCUS ON ENDING SOME OF THE WORST SOCIAL ISSUES AFFECTING OUR COMMUNITIES, FROM DISTRACTED DRIVING TO ACTS OF VIOLENCE. EACH PLEDGE CHALLENGES MEMBERS TO PRACTICE COMPASSION, SPEAK UP WHEN THEY WITNESS INJUSTICE, AND HELP OTHERS IN TIMES OF CRISIS. TOGETHER, WE CAN MAKE THE WORLD A KINDER PLACE.**





## A Message From Our Founder

*Greetings friends,*

*We are here to raise awareness of animal rights. Animals have feelings too, just like us. When we care about animal rights, we're making sure they get food, water, and the love they deserve. Think about your pets at home or the animals you see in the zoo—they all want to be happy and free.*

*You can help make sure animals have a good life, free from harm. In this lesson you will learn about animal characteristics and explore how to make a positive impact on their lives.*

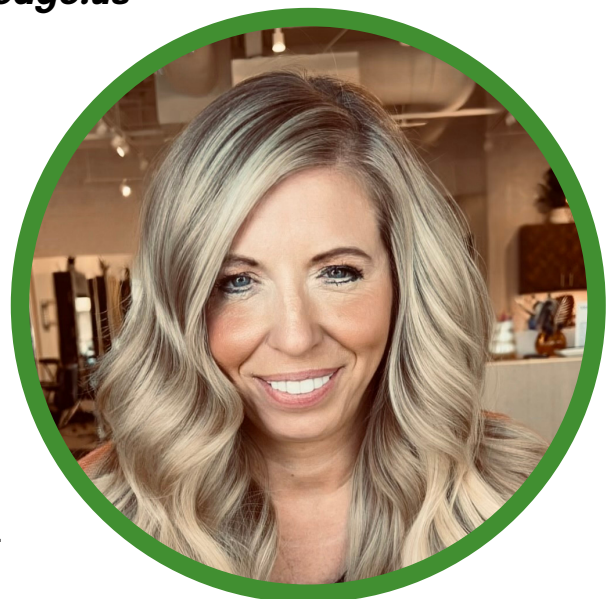
*If you know of an animal that is being neglected or abused, please talk to a parent or counselor and get in touch with your local animal control or shelter.*

***Helplines are always available at [TextPledge.us](https://www.TextPledge.us)***

*Happy Learning!*




**Ms. Naomi**  
Founder at the TextPledge Project



# Vertebrate Groups

A vertebrate is an animal that has a backbone and skeleton. Vertebrate animals include humans. Vertebrates are separated into five groups.

Complete the chart with characteristics and examples of these animal groups.



GROUP	CHARACTERISTICS	EXAMPLES
<b>Mammals</b>	Warm-blooded Mammary Glands Hair	Elephant Dolphins Humans
<b>Reptiles</b>		
<b>Birds</b>		
<b>Fish</b>		
<b>Amphibians</b>		





# Vertebrate Groups (cont.)

Classify each vertebrate into the correct category.  
You can also add your own ideas.



BAT

CROCODILE

SNAKE

LIZARD

OWL

ELEPHANT

TROUT

SALMON

COW

CHAMELEON

SHARK

WHALE

HEN

PARROT

NEWT

TOUCAN

FROG

HORSE

TOAD

DOLPHIN

**Mammals**

**Reptiles**

**Fish**

**Birds**

**Amphibians**

# Risk of Extinction

Threatened or endangered species are classified based on their risk of extinction. The classifications are defined by the International Union for Conservation of Nature (IUCN) and are used globally to categorize the conservation status of species. There are several categories in which each indicating a different level of endangerment. Match the classification to the correct description.

## Extinct (EX)

EA species is considered extinct when there is no reasonable doubt that the last individual has died. In other words, the species no longer exists.

## Data Deficient (DD)

This classification is used when a species only survives in captivity, cultivation, or as a naturalized population, well outside its historical range.

## Near Threatened (NT)

Species in this category face an extremely high risk of extinction in the wild. This might be due to a very small population size, drastic declines, or other factors that severely threaten its survival.

## Critically Endangered (CR)

Species in this category are at a very high risk of extinction in the wild. The population and habitat of these species are declining, and they are threatened by various factors.

## Endangered (EN)

Species in this category face a high risk of endangerment in the wild. Although their populations might be relatively larger than those in the endangered category, they are still decreasing. If the decline continues, they could soon be endangered.

## Extinct in the Wild (EW)

Species in this category are close to being classified as vulnerable, but do not qualify for the classification yet. They may be experiencing significant population declines or habitat reduction, indicating potential future endangerment.

## Vulnerable (VU)

## Least Concern (LC)

Species in this category are at the lowest risk. They are not currently facing a high risk of extinction in the wild. Their populations are stable, abundant, or increasing.

This category is used when there is not enough information available to assess a species' risk of extinction. More research and data collection are needed to determine the conservation status of these species.

# Rescue Report

Research information about this at-risk animal to complete the report below.



**What is the risk of extinction?**

*Extinct, vulnerable, endangered and critically endangered...etc.*

**Appearance**

**Habitat & Diet**

**Interesting Facts**

# Rescue Report

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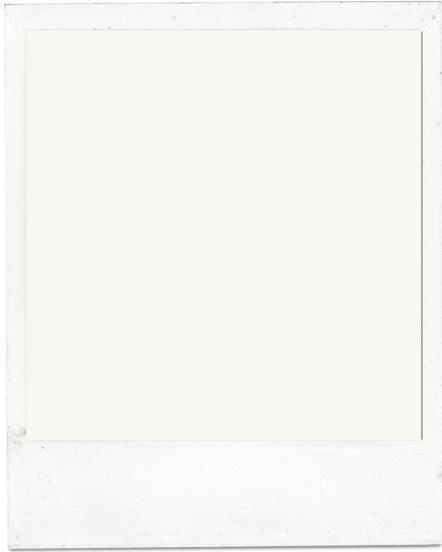
**Appearance**

**Habitat & Diet**

**Interesting Facts**

# Rescue Report

Choose an at-risk animal that you find interesting. Complete the report below.



## What is the risk of extinction?

*Extinct, vulnerable, endangered and critically endangered...etc.*

## Appearance

## Habitat & Diet

## Interesting Facts



# Animal Riddles



I'm a creature of grace, both massive and grand.  
In savannas and jungles, I roam the land.  
My trunk is quite lengthy, my ears are like sails.  
In the wild, I prevail, weathering all gales.

**What animal is it?** \_\_\_\_\_

I roam the savannah with a graceful stride, with  
a long neck, in hues of brown, I hide. Four legs  
support me as I graze in the wild, where the  
sun's warm gaze.

**What animal is it?** \_\_\_\_\_

In the vast grasslands, I reign as a king. Four sturdy  
legs, a majestic thing. Golden hues adorn my royal  
gown, with a flowing mane, I wear nature's crown.  
Hunting prowess in my steady gaze, yet in tranquil  
slumber, I spend my days.

**What animal is it?** \_\_\_\_\_

In the realm of emerald, I silently glide. Scales  
glistening, on my sleek, green hide. No legs to carry,  
just a sinuous form, basking in sunlight, where I find  
warmth. Who am I, with a body so serene, lying in  
stillness, my shade of green?

**What animal is it?** \_\_\_\_\_

# Champions for Animal Rights

Let's explore some inspiring heroes who stand for the well-being and protection of animals.



## Peter Singer

A pioneering figure in the animal rights movement, challenging societal norms and advocating for ethical treatment across species. His influential book, "Animal Liberation," has become a cornerstone in literature exploring veganism and animal rights.

## Colin Kaepernick

Renowned for his activism beyond sports, he has steadfastly advocated for justice. Adopting a vegan lifestyle since 2016, he uses his platform to raise awareness about the impact of dietary choices on animal welfare and the environment.



## Alec Baldwin

Known for his advocacy against bear pits, cruelty in circuses, and systemic animal cruelty on factory farms, Baldwin employs his influential voice to speak out against the mistreatment of animals.

## Lizzo

A powerhouse in the music industry, is not only a champion of self-love and a supporter of animal rights. Embracing a vegan lifestyle since 2020, Through her advocacy and support for organizations like PETA,



## Your Role:

You can also be a champion for animals! Here's how:

### Adopt, Don't Shop:

Consider adopting a pet from an animal shelter instead of buying one.

### Learn and Share:

Educate yourself and others about how to treat animals kindly.

### Report Cruelty:

If you see an animal being treated poorly, speak up and report it to an adult or an animal welfare organization.

# Champions for Animals

**Instructions:** Learn about famous individuals who have dedicated their lives to protecting animals. Research and write a short biography about one of these animal rights champions.

1. Use the internet to research and find information about an animal rights champion.
2. Fill in the details in the spaces provided.
3. Ensure that the information is accurate and up-to-date.
4. Be prepared to share your findings with the class.

**Champion Name :** \_\_\_\_\_

**Why did you choose this champion as a superhero?**

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**Noted Achievement**

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**Fun fact**

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# LOCAL ANIMAL RIGHTS ADVOCATES

Research and identify your nearest animal shelter, zoo, and a local supply donation location. Explore their websites to find information about what kind of donations they accept (e.g., money, pet supplies, volunteer time).

## Animal Shelter

Name :	Phone :
Email :	Address :
Website :	Social Media:

## Zoo

Name :	Phone :
Email :	Address :
Website :	Social Media:

## Donation Center

Name :	Phone :
Email :	Address :
Website :	Social Media:

## Bonus

Follow a social media account for one of the resources listed above.  
Share or react to one of their posts.

# SOCIAL MEDIA SUPPORT

Imagine you are working for the social media team of one of the animal rights organizations listed in the previous activity. Create a social media post that you would use to raise awareness on any animal rights topic. Need inspiration? Visit the social media sites of your favorite influencers.

**Write your caption**

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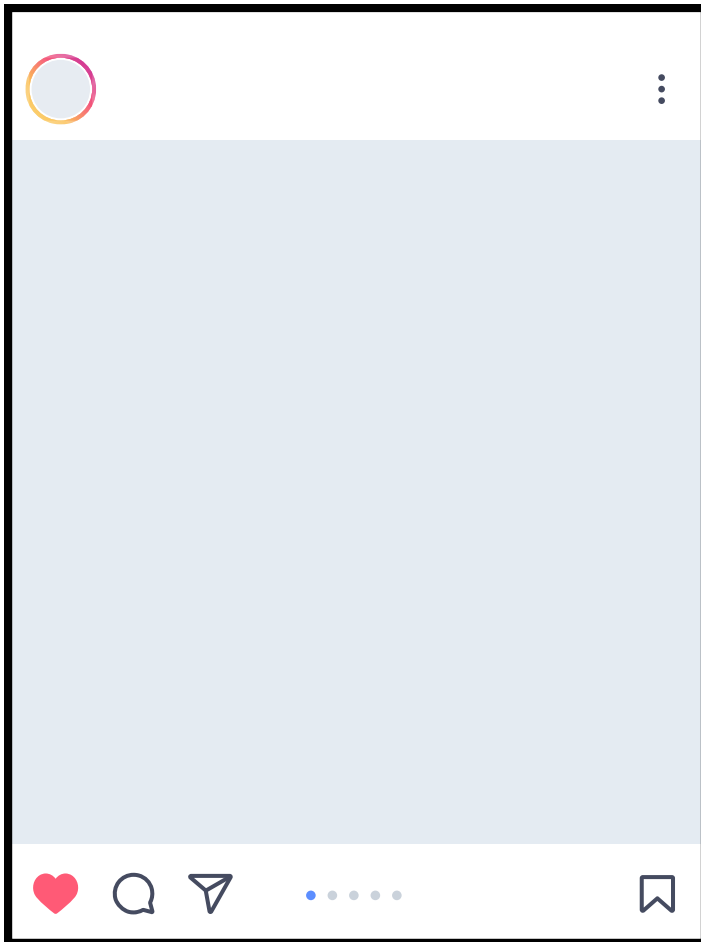
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**What visual would you use to represent your message?  
Draft an image below.**



**Choose your hashtags**

# \_\_\_\_\_

# \_\_\_\_\_

# \_\_\_\_\_

**Tag accounts**

@ \_\_\_\_\_

@ \_\_\_\_\_

@ \_\_\_\_\_



# World Animal Day

## October 4th



# Congratulations!

You have completed the activity book. Taking this pledge is just one symbol of your commitment to make the world a kinder place.

## What happens next?

Students can continue to make a difference through the following actions:

- Reflect and practice self-awareness.
- Speak up and confront social issues and injustices.
- Know where to find resources and support.



**Complete our survey for a chance to win  
Text Pledge swag!**

Share your thoughts about our activities! We want to know how to make them better.



**TEXT PLEDGE**

RISE UP



# TEXT PLEDGE

RISE UP

Commit to all ten pledges

**1**

**STOP DISTRACTED  
DRIVING**

**6**

**STOP DOMESTIC  
VIOLENCE AND ASSAULT**

**2**

**END  
DISCRIMINATION**

**7**

**END DRIVING UNDER  
THE INFLUENCE**

**3**

**END ACTS  
OF VIOLENCE**

**8**

**STOP HUMAN  
TRAFFICKING**

**4**

**PREVENT BULLYIN AND  
CYBER BULLYING**

**9**

**PROTECT ANIMAL  
RIGHTS**

**5**

**RAISE MENTAL HEALTH  
AWARENESS**

**10**

**PROTECT THE  
ENVIRONMENT**

[www.textpledge.us](http://www.textpledge.us)