



**TEXT PLEDGE**  
RISE UP

# ACTIVITY BOOK

**ANIMAL RIGHTS**  
**GRADES 9 - 12**



**NAME:** \_\_\_\_\_

[www.textpledge.us](http://www.textpledge.us)

# ABOUT TEXT PLEDGE



Text Pledge is a nonprofit in Greater Grand Rapids, MI, that seeks to change the world one pledge at a time. Our pledges focus on ending some of the worst social issues affecting our communities, from distracted driving to acts of violence. Each pledge challenges members to practice compassion, and speak up when they witness injustice. We encourage you to help others in times of crisis. Together, we can make the world a kinder place.

Our pledge program includes the following elements available on our website [www.textpledge.us](http://www.textpledge.us) and the Text Pledge App available on iOS/Google Play.

## NATIONAL SMART CARD

EMERGENCY HOTLINES  
AND RESOURCES



FREE  
DOWNLOAD

## NATIONAL STATISTICS

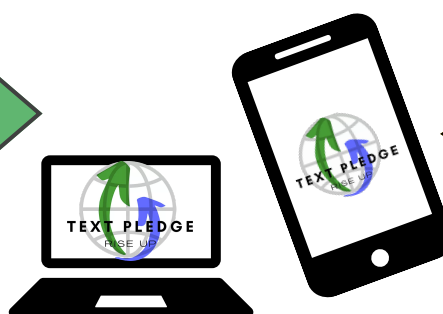
UPDATED MONTHLY  
TO REFLECT THE IMPACT OF  
EACH PLEDGE TOPIC IN OUR  
WORLD



VISIT OUR  
WEBSITE

## EDUCATION PROGRAMS

ACTIVITY BOOKS  
FOR AGES KINDERGARTEN  
THROUGH GRADE TWELVE.  
AVAILABLE ON THE TEXT PLEDGE  
WEBSITE AND THE MOBILE APP.



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## A Message From Our Founder

*Greetings friends,*

*We are here to raise awareness of animal rights. Animals have feelings too, just like us. When we care about animal rights, we're making sure they get food, water, and the love they deserve. Think about your pets at home or the animals you see in the zoo—they all want to be happy and free.*

*You can help make sure animals have a good life, free from harm. In this lesson you will learn about animal characteristics and explore how to make a positive impact on their lives.*

*If you know of an animal that is being neglected or abused, please talk to a parent or counselor and get in touch with your local animal control or shelter.*

***Helplines are always available at [TextPledge.us](https://TextPledge.us)***

*Happy Learning!*



**Ms. Naomi**  
Founder at the TextPledge Project



# ANIMAL RIGHTS QUIZ

**Research each question on the quiz using reliable internet sources.**

- 1 What is the primary focus of the Animal Welfare Act (AWA) in USA?**
  - a) Protecting all animals from harm
  - b) Regulating the treatment of animals used in research, exhibition, and transport
  - c) Banning the use of animals in all industries
  
- 2 Which of the following is an example of an animal rights organization?**
  - a) WWF (World Wildlife Fund)
  - b) ASPCA (American Society for the Prevention of Cruelty to Animals)
  - c) National Geographic
  
- 3 What does the term "Vivisection" refer to?**
  - a) The act of capturing wild animals for scientific study
  - b) The ethical treatment of animals in laboratory settings
  - c) The practice of conducting experiments on living animals
  
- 4 Which federal agency is responsible for enforcing the Animal Welfare Act (AWA) in the United States?**
  - a) EPA (Environmental Protection Agency)
  - b) USDA (U.S. Department of Agriculture)
  - c) FDA (Food and Drug Administration)
  
- 5 Which ethical principle advocates for treating all living beings with kindness, compassion, and empathy?**
  - a) Utilitarianism
  - b) Sentience
  - c) Animal welfare



# The Animals Rights WORD SEARCH



Can you find the words hidden in the puzzle?

W	N	P	S	S	A	N	C	T	U	A	R	Y	S
E	O	O	C	N	O	S	R	U	C	S	E	E	C
C	E	A	O	H	R	E	C	R	D	A	R	L	O
R	N	C	N	U	I	I	R	S	I	D	A	E	M
U	D	H	S	M	G	C	S	V	T	V	F	G	P
E	A	I	E	A	H	E	I	C	O	O	L	I	A
L	N	N	R	N	T	P	R	I	R	C	E	S	S
T	G	G	V	E	S	S	V	I	S	A	W	L	S
Y	E	P	A	T	S	I	V	I	T	C	A	A	I
P	R	O	T	E	C	T	I	O	N	Y	O	T	O
O	E	W	I	L	D	L	I	F	E	L	U	I	N
Y	D	N	O	N	P	R	O	F	I	T	S	O	A
V	E	H	N	I	L	R	E	S	E	U	E	N	O
O	T	A	G	N	I	T	S	E	T	R	G	D	N

rights  
activist  
legislation  
protection  
sanctuary

conservation  
nonprofit  
testing  
compassion  
species

endangered  
cruelty  
wildlife  
rescue

poaching  
advocacy  
humane  
welfare

# Save the Scenario

In each scenario, you have multiple options to choose from. Select one or more options that you believe best aligns with your values and beliefs regarding animal rights.

Share your thoughts, reasons, or feelings regarding your chosen option(s) and how you feel about the ethical dilemma presented in this scenario. Remember, there is no right or wrong answer.

This activity allows students to explore a range of options. It encourages critical thinking and thoughtful discussions about animal rights-related scenarios.

## SCENARIO 1: THE LOST DOG

You are walking in the park and come across a lost dog without a collar. It appears friendly but seems hungry and scared. What would you do?

1. Approach the dog, provide food and water, and try to gain its trust.
2. Call local animal control or a nearby animal shelter to report the lost dog.
3. Ask people nearby if they recognize the dog or its owner.
4. Share a photo of the dog on social media to help find its owner.
5. Contact a local veterinarian for advice on what to do next.

## EXPLAIN YOUR CHOICE(S):

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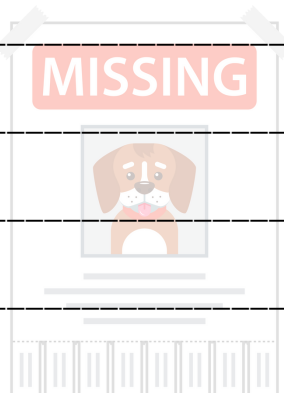
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A cartoon illustration of a missing dog sign. It features a red rectangular sign with the word "MISSING" in white capital letters. Below the sign is a photograph of a brown and white dog. The sign is mounted on a wooden post, and there are some books or papers at the base of the post.

# Save the Scenario (cont.)

## SCENARIO 2: THE ANIMAL TESTING PROTEST

You discover that a cosmetics company you've used for years is involved in unethical animal testing. Consider one or more options below that best align with your values and beliefs regarding animal rights:

1. Organize or participate in a peaceful protest outside the company's headquarters.
2. Sign online petitions advocating against animal testing.
3. Support cruelty-free brands by only purchasing their products.
4. Write letters or emails to company executives expressing concerns.
5. Advocate for stronger government regulations against animal testing.

### EXPLAIN YOUR CHOICE(S):

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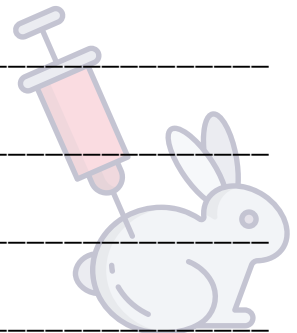
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# Save the Scenario (cont.)

## SCENARIO 3: THE STRAY CAT COLONY

You discover a colony of stray cats living in your neighborhood. What steps could you take to help them, and how would you ensure their well-being?

1. Contact a local animal rescue organization for help with trapping, neutering, and shelter for the cats.
2. Provide food, water, and makeshift shelter for the cats.
3. Participate in a community initiative to support stray cats.
4. Educate neighbors about the importance of responsible pet ownership.
5. Foster and rehome friendly stray cats.

**EXPLAIN YOUR CHOICE(S):**

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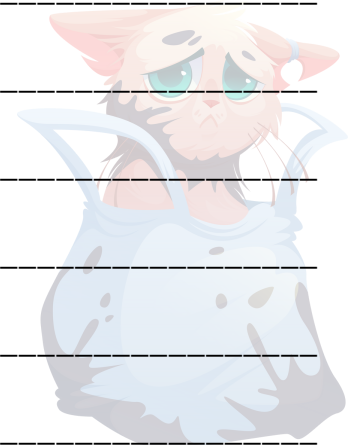
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# Save the Scenario (cont.)

## SCENARIO 4: THE INJURED BIRD

You find an injured bird in your backyard. What steps would you take to provide assistance, and where would you seek help for the bird's recovery?

1. Take the injured bird to a local wildlife rehabilitation center.
2. Provide temporary shelter, food, and water for the bird while seeking professional help.
3. Contact local animal control to handle the situation.
4. Create a small protected area in your backyard to allow the bird to recover.
5. Document the bird's condition and share it with local wildlife experts for guidance.

## EXPLAIN YOUR CHOICE(S):

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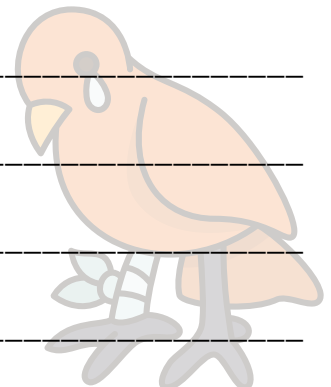
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# Be a Matchmaker

Imagine you are working at an animal shelter as a Pet Adoption Matchmaker. Your role is to find the perfect match between potential pet adopters and the shelter animals.

## YOUR TASK

1. Read the descriptions of three shelter animals.
2. Review the profiles of three potential adopters.
3. Match each adopter with the most suitable shelter animal based on their characteristics, needs, and lifestyles.

### SHELTER ANIMALS

#### WHISKER(CAT)

Whiskers is a calm, older cat who enjoys a quiet environment. He's great with children and loves to snuggle.



### POTENTIAL ADOPTERS

#### EMILY

A retiree who enjoys a peaceful life. She is looking for a companion for her cozy home.

#### BUDDY(DOG)

Buddy is an active and playful dog who requires regular exercise. He thrives with an active family or an individual who enjoys outdoor activities.



#### MARK

An outdoor enthusiast who loves hiking and running. He's seeking a four-legged friend to join him on adventures.

#### LUNA (RABBIT)

Luna is a friendly and low-maintenance rabbit that would be an ideal companion for someone living in an apartment or a small space.



#### SOPHIE

A college student living in a small apartment. She's looking for a low-maintenance pet to keep her company.

# Be a Matchmaker (cont.)

After making your matches, reflect on the ethical considerations involved in responsible pet adoption. How did you prioritize the well-being and happiness of both the animals and potential adopters in your choices?

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Now, imagine you are a student considering adopting one of these animals. Think about how your daily life, responsibilities, and living situation would align with the chosen animal. Share your reflections on the potential impact of adopting a pet on your life.

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# ANIMAL RIGHTS TERMINOLOGY

## Instructions:

- Match each animal rights term with its corresponding meaning
- Take your time to ensure accurate matches. Once done, review your answers.
- Conduct internet research on each term to confirm and expand your understanding.

Ensuring that animals are not subjected to harm or suffering in any form.



● Cruelty-Free



The practice of not testing products on animals to prevent harm and cruelty.



● Animal Liberation



Species that are at risk of becoming extinct if conservation measures are not taken.



● Animal Welfare



A movement dedicated to ending the use of animals in research and testing.



● Wildlife Protection



Efforts to prevent illegal hunting and trade of wildlife, especially for profit.



● Endangered Species





# Risk of Extinction

Threatened or endangered species are classified based on their risk of extinction. The classifications are defined by the International Union for Conservation of Nature (IUCN) and are used globally to categorize the conservation status of species. There are several categories, each indicating a different level of endangerment. Match the classification to the correct description.

## Extinct (EX)

This species is considered extinct when there is no reasonable doubt that the last individual has died. In other words, the species no longer exists.

## Data Deficient (DD)

This classification is used when a species only survives in captivity, cultivation, or as a naturalized population well outside its historical range.

## Near Threatened (NT)

Species in this category face an extremely high risk of extinction in the wild. This might be due to a very small population size, drastic declines, or other factors that severely threaten its survival.

## Critically Endangered (CR)

Species in this category are at a very high risk of extinction in the wild. The population and habitat of these species are declining, and they are threatened by various factors.

## Endangered (EN)

Species in this category face a high risk of endangerment in the wild. Although their populations might be relatively larger than those in the endangered category, they are still decreasing, and if the decline continues, they could soon be endangered.

## Extinct in the Wild (EW)

Species in this category are close to being classified as vulnerable but do not qualify for the classification yet. They may be experiencing significant population declines or habitat reduction, indicating potential future endangerment.

## Vulnerable (VU)

Species in this category are at the lowest risk. They are not currently facing a high risk of extinction in the wild. Their populations are stable, abundant, or increasing.

## Least Concern (LC)

This category is used when there is not enough information available to assess a species' risk of extinction. More research and data collection are needed to determine the conservation status of these species.

# Rescue Report

Research information about this at-risk animal to complete the report below.



## What is the risk of extinction?

*Extinct, vulnerable, endangered,  
critically endangered...etc.*

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## Appearance

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## Habitat & Diet

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## Interesting Facts

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# Resources for Protecting Animal Rights

This activity encourages you to explore organizations and initiatives related to animal rights. Use your research skills to uncover the acronyms and learn more about these resources.

ASPCA

PETA

AWI

AFAW

WSPA

ALDF

WWF

Email

BCR

**Cite your Sources:**

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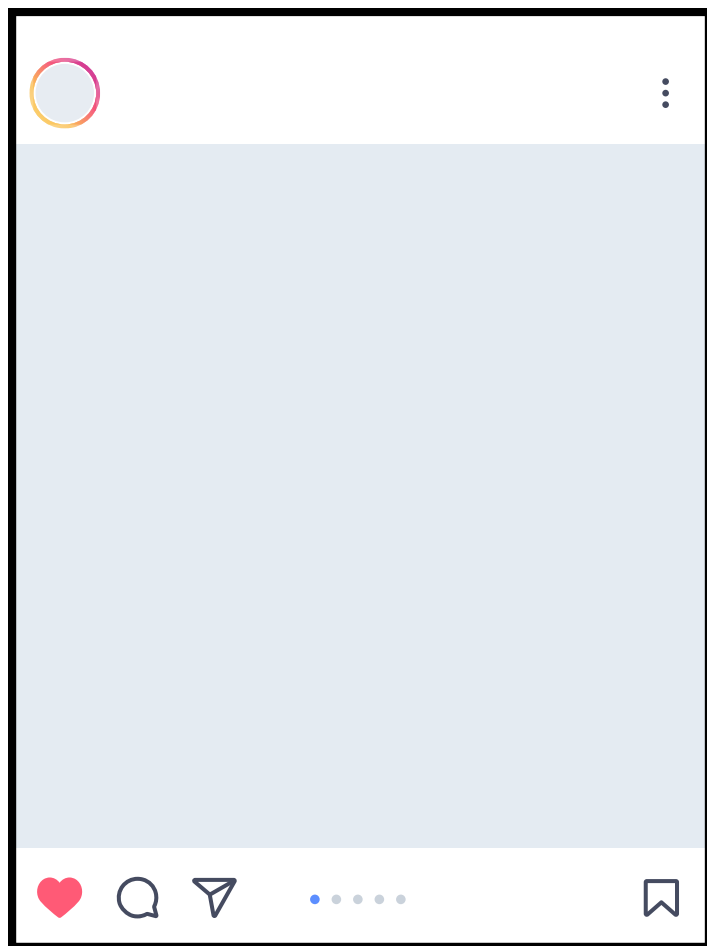
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# SOCIAL MEDIA SUPPORT

Imagine you are working for the social media team of one of the animal rights organizations listed in the previous activity. Create a social media post that you would use to raise awareness on any animal rights topic. Need inspiration? Visit the social media sites of your favorite influencers.

**What visual would you use  
to represent your message?  
Draft an image below.**



**Write your caption**

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**Choose your hashtags**

# \_\_\_\_\_

# \_\_\_\_\_

# \_\_\_\_\_

**Tag accounts**

@ \_\_\_\_\_

@ \_\_\_\_\_

@ \_\_\_\_\_



# Congratulations!

You have completed the activity book. Taking this pledge is just one symbol of your commitment to make the world a kinder place.

## What happens next?

Students can continue to make a difference through the following actions:

- Reflect and practice self-awareness.
- Speak up and confront social issues and injustices.
- Know where to find resources and support.



**Complete our survey for a chance to win  
Text Pledge swag!**

Share your thoughts about our activities! We want to know how to make them better.



## TEXT PLEDGE

RISE UP

Commit to all ten pledges

- 
- 1** STOP DISTRACTED DRIVING
  - 2** END DISCRIMINATION
  - 3** END ACTS OF VIOLENCE
  - 4** PREVENT BULLYING AND CYBER BULLYING
  - 5** RAISE MENTAL HEALTH AWARENESS
  - 6** STOP DOMESTIC VIOLENCE AND ASSAULT
  - 7** END DRIVING UNDER THE INFLUENCE
  - 8** STOP HUMAN TRAFFICKING
  - 9** PROTECT ANIMAL RIGHTS
  - 10** PROTECT THE ENVIRONMENT

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